

## Year 13 - LinkedIn

We recommend you have a LinkedIn profile whether you are entering the job market or going to university because:

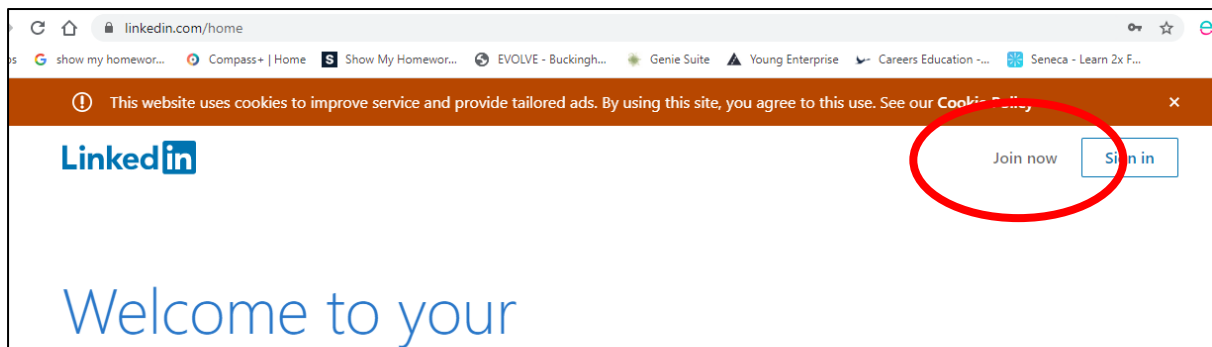
1. LinkedIn Helps You Establish an Online Presence
2. LinkedIn Supplements (or Even Replaces) Your CV
3. You Can Use LinkedIn to Apply for Jobs
4. LinkedIn Lets You Research Prospective Employers
5. LinkedIn Helps You Connect with Alumni from NGA and future education establishments

<https://www.topuniversities.com/student-info/careers-advice/five-reasons-why-every-student-should-be-linkedin>

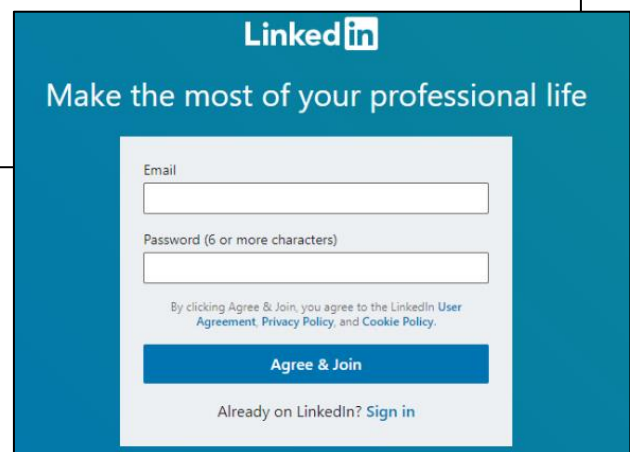
<https://colleqinfo geek.com/linkedin-summary-examples-for-students/>

## How to set yourself up

1. Go to [www.linkedin.com](http://www.linkedin.com)
2. Click on [Join Now]



Enter your personal email address and create a password

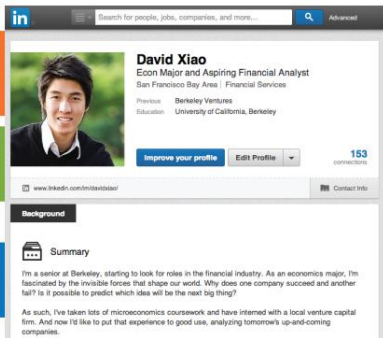
A screenshot of the LinkedIn sign-up form. The background is blue with the LinkedIn logo at the top. The heading says 'Make the most of your professional life'. The form has two input fields: 'Email' and 'Password (6 or more characters)'. Below the fields, there is a line of small text: 'By clicking Agree & Join, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.' Below that is a blue button labeled 'Agree & Join'. At the bottom, there is a link: 'Already on LinkedIn? Sign in'.

## LinkedIn profile



## LinkedIn Profile Checklist

- PHOTO:** It doesn't have to be fancy - just use your cellphone camera in front of a plain background. Wear a nice shirt and don't forget to smile!
- HEADLINE:** Tell people what you're excited about now and the cool things you want to do in the future.
- SUMMARY:** Describe what motivates you, what you're skilled at, and what's next.



The screenshot shows a LinkedIn profile for David Xiao, an Egon Major and Aspiring Financial Analyst in San Francisco Bay Area. His previous company is Berkeley Ventures and he is a graduate of the University of California, Berkeley. The profile includes a photo, a headline, and a summary section. The summary text reads: "I'm a senior at Berkeley, starting to look for roles in the financial industry. As an economics major, I'm fascinated by the invisible forces that shape our world. Why does one company succeed and another fail? Is it possible to predict which idea will be the next big thing? As such, I've taken lots of microeconomics coursework and have interned with a local venture capital firm. And now I'd like to put that experience to good use, analyzing tomorrow's up-and-coming companies."

These hyperlinks will help you create a great profile

[https://university.linkedin.com/content/dam/university/global/en\\_US/site/pdf/LinkedIn\\_Sample\\_Profile\\_onesheet-David.pdf](https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/LinkedIn_Sample_Profile_onesheet-David.pdf)

<https://www.linkedin.com/help/linkedin/answer/112133/how-do-i-create-a-good-linkedin-profile-?lang=en>

## Manage your security settings

It is important that you follow the attached advice regarding your security settings :

<https://www.linkedin.com/help/linkedin/answer/66/managing-your-account-and-privacy-settings-overview?lang=en>